

AEM Technologies Holding AG expands management team

St. Gallen/Switzerland, February 24, 2010: Effective 1 February, 2010, Martin Gundolf has been appointed to the new post of Vice President of Marketing at AEM Technologies Holding AG and will be responsible for the group's worldwide marketing activities.



In addition to his expertise in marketing, brand management and communications, the holding will benefit from Mr. Gundolf's multi-faceted experiences from past leading positions in diverse business-to-business industries. His familiarity with the business-to-consumer world in the premium segment as well as his understanding of the group will provide valuable support to the holding in the development and maintenance of its brands.

Martin Gundolf joins from Swarovski where he led the company's in-house advertising agency and was responsible for the strategic and visual design of the Swarovski brands.

Commenting on his new responsibilities, Martin Gundolf said:

"I am looking forward to positioning our unique combination of embedded computing and card-based security technology even more effectively in the market-place. What is particularly helpful is that we can offer our customers a wide range of complementary brands."

AEM Technologies Holding AG, based in St. Gallen (Switzerland) acts as an end-to-end supplier for highly complex electronic applications. The group spans the entire value chain and offers end-to-end solutions ranging from development to high-volume production of market-ready top-quality products. The group consists of the four companies Mikrap AG, GS Swiss PCB AG, ECR AG (all based in Switzerland) and AEMtec GmbH (Germany), as well as the entire CardFactory Group of four more companies in Germany, Netherlands and Austria.

On the Internet at: <http://www.aem-holding.de/>

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